

## **NETWORK ENTERTAINMENT'S THREE NEW / AM TITLES MAKE THEIR GLOBAL PREMIERES ON THE CW NETWORK**

Vancouver, B.C., February 20, 2025 - **Network Media Group Inc.** and **Network Entertainment Inc.** (TSXV: NTE) (OTC: NETWF) ("Network" or "the Company") are pleased to announce three new */ AM* titles that will make their global premieres on The CW Network: *I Am Joe Frazier*, *I Am Luke Perry*, and *I Am Raquel Welch*.

*I Am Joe Frazier* celebrates the rise of a humble but driven boxer who became the Heavyweight Champion of the World, forging a legacy that will last forever.

Directed by Pete McCormack.

*I Am Joe Frazier* premieres on The CW Network on **Saturday, February 22 (8:00-10:00 ET/PT)**.

*I Am Luke Perry* celebrates the life of a generational talent who became a Hollywood heartthrob - an icon of popular culture and evolved into a serious and widely acclaimed actor whose body of work has touched millions.

Directed by Adrian Buitenhuis and executive produced by Jason Priestley.

*I Am Luke Perry* premieres on The CW Network on **Saturday, March 1 (8:00-10:00 ET/PT)**.

*I Am Raquel Welch* celebrates the life of a trailblazing actress who not only redefined the world's idea of a Hollywood "Sex Symbol" but also led the way for modern-day action heroines. Raquel leveraged her stunning beauty, unique personality, and supreme talents to establish herself as a true icon in Hollywood and beyond.

Directed by Olivia Cheng.

*I Am Raquel Welch* premieres on The CW Network on **Saturday, March 8 (8:00-10:00 ET/PT)**.

Network Entertainment's slate of */ AM* films began in 2012 with *I Am Bruce Lee*, and with the three new films, the slate has grown to 18 films. The */ AM* brand is firmly established as the world's most celebrated feature documentary franchise focusing on the lives and legacies of global cultural icons.

Network Founder and CEO Derik Murray stated: "We are honored to partner with The CW on these definitive new feature documentaries under the */ AM* banner. These documentaries continue to showcase and celebrate individuals who influence and inspire. I also want to salute our Network executive producers, who have provided tremendous support: Ali Pejman, Tim Gamble, Erik Dekker, Rob Lee, Brian Gersh, Kent Wingerak, Paul Gertz, and Dr. Greg Zeschuk."

Fremantle will distribute the */ AM* trio to leading broadcasters internationally in all media.

### **About Network Media Group / Network Entertainment**

*Network Media Group is the parent company of Network Entertainment Inc.*

Network Entertainment is a creatively driven boutique film and television production company that develops, finances, and produces award-winning programming for television networks, streaming digital platforms, and movie audiences worldwide.

Network was shortlisted for an Academy Award for Best Feature Documentary for its Muhammad Ali documentary, *Facing Ali*. Upcoming and recent releases include *JIMI*, a feature-length documentary on the meteoric rise of the legendary rock star and global icon Jimi Hendrix, the most celebrated guitar player in the history of popular music – in collaboration with Janie Hendrix, Experience Hendrix, Double Agent, ABG, and Beedie Investments, and directed by acclaimed filmmaker Bao Nguyen; *Bernie Taupin*, a feature documentary directed by Matthew Miele, celebrating Elton John’s legendary lyricist and their half-century partnership; and most recently a feature doc on the ground-breaking musical artist Sly Stone of Sly and the Family Stone, *SLY LIVES! (aka The Burden of Black Genius)*, directed by Academy Award-winner and four-time Grammy and Sundance Film Festival Award-winner Ahmir “Questlove” Thompson, in partnership with MRC Non-Fiction and Onyx Collective, which debuted on January 23 at the 2025 Sundance Film Festival, and premiered February 13, 2025, on Hulu/Disney+.

**For additional information on Network Entertainment Inc.,**  
visit [www.networkentertainment.ca](http://www.networkentertainment.ca)

#### **Enquiries**

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